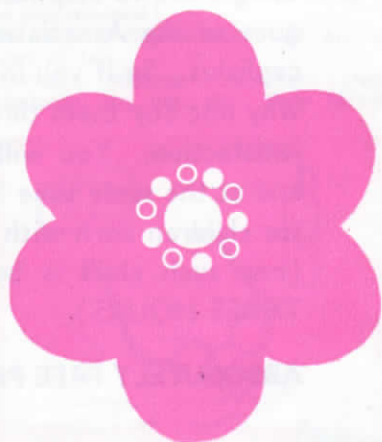


**SELECT
FROM
TEN
TOP
TOYS**



**AND
HELP
HANDICAPPED
CHILDREN AT
THE SAME
TIME**

We are delighted to offer you ten selected toys from the famous PEDIGREE range. They are made to the highest standards, are **absolutely safe**, and all the nylon toys are **washable**.

We are confident you will be delighted with your choice.

Our prices are those recommended by the manufacturer to retail shops. You are not paying anything extra to help handicapped children. All profit goes to the Association for Spina Bifida & Hydrocephalus. So if you intend to buy toys at this time, why not buy them through us? You will get **double satisfaction**. You will solve your present problem and at the same time help to ensure a better future for children born with spina bifida or hydrocephalus (one such child is born in Britain about EVERY THREE HOURS).

ABSOLUTELY FREE PACKAGING AND POSTAGE !

A GIFT TO AN ORPHANED OR HOSPITALISED SPINA BIFIDA OR HYDROCEPHALIC CHILD

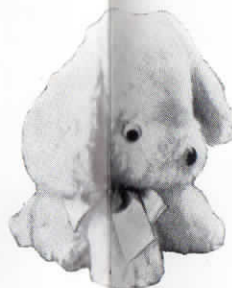
If you would like to choose one or more of these toys to be sent direct to a handicapped child for Christmas or on his or her birthday, we provide space on the order form for your instructions.

All gifts will be gratefully acknowledged, but identity of the donor will not be revealed unless requested.



PENNY PUP

Absolutely adorable!
7 in. Nylon, honey
coloured. Washable.
Recommended at
19/11d.



SOLLY GOLLY

Bright felt cotton with wool plush hair, this
cheerful chap stands 15 in. high. 22/6d.

TEDDY

A fluffy nylon favourite. Gold. 12 in.
high. Washable. 29/11d.



MICHELE

This is MICHELE. She's wearing a
white cotton, lace-trimmed smock.
She's 12 in. high, soft-bodied with
vinyl limbs and head. Real value
for 32/11d.



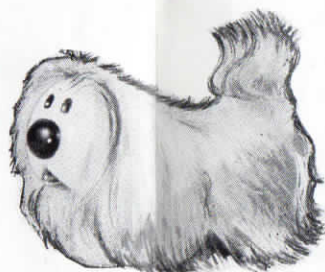
ZEBRA

A most distinctive gift. Beautifully
made in nylon and wool. 15 in.
Washable. 42/6d.



DOUGALL

The famous TV
character from
the BBC's
Magic Roundabout.
12 in. What a gift!
39/11d.





WIGWAM

This will thrill any boy or girl. 6 ft. high with overall Indian design. Bamboo poles. 45/3d.

DISGUISE OUTFIT

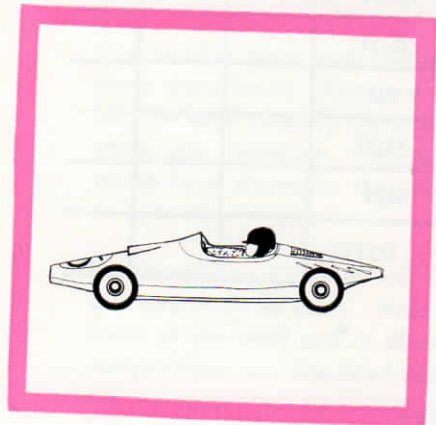
For children who just love to dress up or get into mischief!

This exciting disguise outfit will provide hours of fun.

Make-up, make-up remover, false moustache, etc., etc., etc. Only 13/11d.

SUPER !!

This colourful polythene free-running racing car! 20 in. long. Only 9/3d. BUT ORDER NOW!



**ORDER EARLY TO AVOID
DISAPPOINTMENT**

**WE OFFER MONEY
BACK GUARANTEE**

ORDER FORM FOR TOYS

ASBAH TOY OFFER,
Benjamin Franklin House,
36 Craven Street,
LONDON, W.C.2.

FOR OFFICE USE ONLY

Date Rcvd.
 Warehouse
 Checked
 Despatched
 ORDER No.

No. of
 Parcels

No. OF ITEMS	DESCRIPTION	PRICE	£	s.	d.
	TEDDY	29/11			
	PANDA	34/6			
	DOUGALL	39/11			
	SOLLY GOLLY	22/6			
	ZEBRA	42/6			
	PENNY PUP	19/11			
	MICHELE	32/11			
	RACING CAR	9/3			
	DISGUISE OUTFIT	13/11			
	WIGWAM	45/3			
TOTAL					

PLEASE MAKE OUT YOUR CROSSED CHEQUE
 OR POSTAL ORDER TO "EVENTS MANAGE-
 MENT" (ASBAH TOY OFFER)

I enclose a cheque/P.O. for £

s. d.

Cheque or P.O. No.

PLEASE USE INK AND BLOCK LETTERS

MR/MRS/MISS

ADDRESS

IF YOU WOULD LIKE THE TOY/TOYS YOU HAVE BOUGHT SENT TO AN
 ORPHANED OR SICK SPINA BIFIDA CHILD, PLEASE TICK HERE ()

PLEASE DON'T REVEAL MY IDENTITY ☐ (MARK X)

DONORS WILL BE NOTIFIED OF THE DELIVERY OF THEIR GIFT/GIFTS.

Allow up to 21 days for delivery



Spina Bifida and Hydrocephalus

can occur separately, but are often found in the same child simultaneously. Spina bifida (pronounced **spy-na biffidda**) is a congenital malformation caused by failure of the nerves of the spine to sink below the skin during a baby's development in the womb.

One child is born with this defect, somewhere in the U.K., about every three hours. You may not have heard of it before, however, because until recently there were few survivors to be seen. A few years ago, however, medical men achieved important advances which have increased the survival rate from around 20 per cent to over 50 per cent.

Hydrocephalus ("water on the brain") occurs in about three-quarters of all SB cases. Fluid collects in the head, causing enlargement of the skull and in severe cases brain damage. This serious complication was the chief cause of death in SB cases, but now it can be controlled by implanting an ingenious valve in the head. This invention, and advances in surgery, have revolutionised the outlook for the affected children.

Today we are witnessing the growth of the "first generation" of successfully treated serious cases of SB and hydrocephalus. For the first time, medical, welfare and educational facilities will have to be provided for large numbers of SB children.

ASBAH needs your help in meeting this challenge. It also needs money for research into the cause and prevention of both these conditions . . . "accidents of nature" which can turn any "happy event" into a time of grief and shock.

The Association

for Spina Bifida & Hydrocephalus Ltd. sprang out of various local associations of parents and was incorporated in 1966. Its constitution allows it to maintain clinics, schools, homes, employment centres; to improve facilities for the treatment and welfare of sufferers; to raise funds for research, equipment or any other means to the end of helping victims. As this leaflet goes to press, detailed research is being carried out to determine future needs and establish priorities.

Most important of all, perhaps, membership of ASBAH provides social contact and comfort for those affected, especially new parents, who often have no idea of what the future holds or how to cope with their new problems. Many local associations also have adult victims among their members.

Donations and/or offers of help will be gratefully received by the Hon. Secretary.



Association for Spina Bifida & Hydrocephalus Ltd

Limited by Guarantee Charity Registration No. 249338
Hon. Secretary : F. G. Armour, FCA

Benjamin Franklin House, 36 Craven Street, London, W.C.2.

Telephone : 01-930 6856

I have pleasure in enclosing a donation of £.....

*I shall be pleased to subscribe by Deed of Covenant, please send the necessary forms.

*Please send me a Bankers Order.

*Mark which applicable.

Mr/Mrs/Miss

Address

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.....
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